MORGAN WILSON
Design · Innovation · Strategy

CONTACT

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EDUCATION

MASSACHUSETTS COLLEGE OF ART & DESIGN

Bachelor of Fine Arts in Graphic Design
Departmental Honors

MIDDLESEX COMMUNITY COLLEGE

Associate Degree in Graphic Design

SOFTWARE & DEVELOPMENT

Adobe Creative Suite
HTML/CSS
Keynote
KeyShot - Rendering Software
Microsoft Suite
Sketch

SKILL SETS & STRENGTHS

Branding Identity & Logo Design
Conceptual Design
Data Visualization
Information Architecture
Layout Design
Signage & Trade Show Design
Typography
Print Production
UX Design
Front End Web Design

Adaptable and Flexible
Analytical Skills
Collaborative Team Member
Interpersonal Skills
Leadership Qualities
Organization

EXPERIENCE

LEGRAND, NORTH AMERICA

Graphic Designer • 2016–Present • New London, CT

Handles multiple projects, including but not limited to: launch materials, advertisements, catalogs, presentation materials, web promotions and updates, email campaigns, trade-show signage and product renderings. Maintains all DAT image libraries and current or legacy project libraries. Coordinates with the marketing team, product managers, DigOps team, engineers and marketing vendors to oversee and the production process, maintain consistency and brand identity.

SOLIDIFY INC.

Interactive Designer • 2015–2016 • Glastonbury, CT

Solidify offers a range of services from cloud-based software to marketing and web design, primarily working in the B2B market. My position included the design of site maps, wire frames, and mock-ups for client websites. Additionally I lead the front-end web development of customer sites, brand identity updates and ensured the updated sites reacted responsively. Other responsibilities included briefing clients, maintaining brand standards, and other in-house design tasks.

DATTO

Data Visualization Designer • 2015 • Cambridge, MA

Datto provides software and hardware that assist with backup, recovery, and business continuity solutions. Responsibilities included the digital and interactive design of company dashboards. Minor web design projects, along with conceptual design, data analysis, and research.

CONOVER TUTTLE PACE

Marketing & Advertising Design Intern • 2014 • Boston, MA

Conover Tuttle Pace is primarily an advertising and PR agency that works with a wide range of clients. As an intern I assisted with the conceptual and creative design of both print and digital materials including advertisements, event materials and promotional items.

FREELANCE DESIGNER

Designer • 2012–Present • New England Area

Conceptual and physical design of print and web based materials for multiple clients; work includes branding identity design, front-end web design, print and layout design, photo editing, etc.